



**A HOMEOWNERS
INSURANCE FUNDED ROOF
REPAIR BUSINESS SYSTEM**

MY FREE REPAIRS, LLC

- Homeowners are generally unaware that their homeowners insurance policy covers the cost to repair roof damage.
- My Free Repairs has developed a business process for identifying homes with potential damage that could qualify them for a new roof and a mechanism for working with insurance companies to cover the cost of repairs.
- This creates a unique and exciting new income opportunity for contractors and roofers around the country.



We have developed a turnkey solution enabling us to handle all negotiations with the insurance company and ensuring most claims are approved within two weeks.

WHAT WE DO



My Free Repairs has developed, tested and perfected our business process using the combined expertise of attorneys, architects, engineers, and insurance specialist.



- The sole focus of our business process is to enable homeowner's to qualify for a roof replacement funded by their homeowners insurance policy.
- We offer the opportunity for contractors and roofers to join our Business Network and utilize our business services to secure customers and handle all the negotiations and estimate preparation with the Insurance company to maximize the claim value.
- **My Free Repairs** assists with the full lifecycle of the business relationship – from sales recruitment, training, social media, insurance negotiations, paperwork right through to payment processing. Leaving the contractor or roofer to simply perform the work.

LARGE INDUSTRY OPPORTUNITY



US demand for roofing is projected to rise 3.9 percent annually to 252 million squares in 2019, valued at \$21.4 billion. This will be a rebound from the 2009-2014 period, spurred by strong advances in building construction activity.



Asphalt shingles will remain dominant while roofing tiles, metal roofing, and plastic roofing will grow the fastest. Residential roofing demand will outpace nonresidential.



Reroofing accounts for the larger share of US roofing demand, totaling 81 percent in 2014. Reroofing demand in 2014 was at a low level due to weak residential improvement and repair activity in the face of tighter lending requirements and a general consumer reluctance to engage in capital-intensive home improvement projects, such as the replacement of a roof.

Through 2019, reroofing activity is expected to rebound, as home and building owners engage in previously delayed renovations and improvements.

TRAINING & SUPPORT

My Free Repairs provides sales recruitment, training, social media, insurance negotiations, paperwork and payment processing through the following steps:



- Homeowner / Customer Acquisition
- Site Survey Inspection
- Insurance Claim Submission
- Adjuster Appointment for Roof Inspection
- Insurance Estimating Process
- Initial Claims Check Handling
- Mortgage Company Endorsement Process
- Roof Replacement Process
- Insurance Final Inspection & Payment Process
- Testimonial Acquisition
- Social Media Marketing

BUILD YOUR BUSINESS NOW




By utilizing My Free Repairs business services it allows our Network business clients to add a net new revenue stream to their existing business.



- The team at **My Free Repairs** can help you recruit the correct **commission only** sales people and provide comprehensive training.
- Our business service covers customer acquisition right through to claims processing. Why wait for customers to come to you for an estimate when we can show you how to secure the customer and eliminate the need for them to request an additional estimate?
- Our services cover all the tools you need to be successful including training, software, sales materials, contracts, social media, video explainers and all aspects of negotiating with the insurance company.

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